# **ZVANSICHEN** LINEAR TECHNOLOGY

# WEBSITE & PRIVACY DISCLAIMER

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# **Contact details**

Headquarters & warehouse: Bedrijfsstraat 28 – 3500 Hasselt (B) Telephone: +32 (0) 11 37 79 63 Email: info@vansichen.be Company number: VAT BE 0872.221.921 By accessing and using the website you explicitly indicate your acceptance of the following general conditions.

# **Intellectual property rights**

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## **Limitation of liability**

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# **Applicable law and competent courts**

This site is governed by Belgian law. In the event of a dispute, only the courts of the district of Hasselt are competent.

# **Privacy policy**

Vansichen Linear Technology processes personal data in accordance with this privacy statement. For further information, any questions or comments concerning our privacy policy, please contact Thomas Vansichen at thomas@vansichen.be

### **Processing purposes**

Vansichen Linear Technology collects and processes the personal data of customers for customers and order management (including customer administration, follow-up of orders/deliveries, invoicing, follow-up of solvency and sending of marketing and personalised advertising).

To measure B2B use of our website, we use the <u>Leadinfo</u> service based in Rotterdam. This service shows us company names and addresses based on the IP addresses of our visitors. The IP address is not stored after use.

### Legal foundation(s) of the processing

Personal data are processed based on article 6.1. [(a) authorisation,] [(b) (required for the implementation of a contract),] [(c) (required for the meeting of a legal obligation)], [(f) (necessary for the representation of our justified interest to enterprise)] of the General Data Protection Regulation.

[To the extent that the processing of the personal data takes place based on article 6.1. a) (authorisation), the customer always has the right to withdraw the granted authorisation.]

### Transmitting to third parties

If this is required for the performance of the intended purpose, the customer's personal data will be shared with other companies (of the Vansichen Linear Technology group) within the European Economic Area that are directly or indirectly linked with Vansichen Linear Technology or with any other partner of Vansichen Linear Technology; for both Google and MailChimp the personal data are passed on to countries outside the EU, but for these companies there is an exception as they are certified for the EU-US Privacy Shield.

Vansichen Linear Technology guarantees that these recipients will take the necessary technical and organisational measures to protect personal data.

### Storage period

The personal data processed for customer management will be kept during the period required for the fulfilment of the legal requirements (including in the area of accounting).



# Right of access, improvement, deletion, restriction, objection and transferability of personal data

The customer shall at all times be entitled to inspect his or her own personal data and may improve them or ensure they are improved if they are inaccurate or incomplete, or have them deleted, restrict their processing and file an objection to the processing of their personal data based on article 6.1 (e) or (f), including profiling based on these provisions.

In addition, the customer is entitled to obtain a copy (in a structured, conventional and machine readable format) of his or her personal data and to send the personal data to another company.

#### With a view to exercising the above-mentioned rights, the customer is requested to:

- adjust the settings of his or her customer account him or herself; and/or
- send an email to the following email address: info@vansichen.be;

### **Direct marketing**

The customer is entitled to object free of charge to the processing of his or her personal data with a view to direct marketing.

### Complaints

The customer is entitled to file a complaint with the Commission for the Protection of Privacy (Rue de la Presse 35, 1000 Brussels - commission@privacycommission.be).



# **Use of cookies**

During a site visit, 'cookies' may be placed on the hard drive of your computer. A cookie is a text file that is placed on the server of a website in your computer's browser or on your mobile phone when you consult a website. Cookies may not be used to identify people, a cookie may only identify a machine.

# Which cookies does Vansichen Linear Technology use and for what purposes:

#### 1. Necessary cookies

#### Necessary cookies are used for:

- The correct working of your website at server level
- The correct operation of cookie choice
- Better performance and error detection
- Upkeep of organisations
- Fraud monitoring
- Chat support

#### 2. Cookie analysis

#### Google

- Objective: Google Universal Analytics is an analysis tool that we use to measure how visitors use our websites and apps. The tool has a number of cookies to collect information and statistics about our websites and apps, without personally identifying visitors.
- Third party cookies installed and managed by Google
- Validity: permanent cookies with a validity of maximum 2 years
- Cookies: \_ga, \_gid, \_gat

You can set up your Internet browser in such a way that cookies are not accepted, that you receive a notification when a cookie is installed or subsequently deleted from your hard drive. You can do this via your browser settings (via the help function). Please consider that certain graphical elements may not be displayed correctly, and that you will not be able to use certain applications.

By using our website, you indicate that you give consent to our use of cookies.

